

Website Consent to Link Agreement

The Procter & Gamble Company, ("P&G") consents to _____ ("Third Party's")
hypertext link from the www._____.com ("www.ThirdPartySite.com") website to the
Dentalcare website ("www.dentalcare.com"), pursuant to P&G's prior approval of the destination page on the
www.dentalcare.com website resulting from such link.

Nothing in this Website Consent to Link Agreement shall affect any transfer of copyright, trademark or any other
applicable intellectual property rights or title from P&G to Third Party, and no other use of P&G's intellectual
property rights is hereby authorized.

THIRD PARTY

THE PROCTER & GAMBLE COMPANY

By: _____

By: _____

Printed: _____

Printed: _____

Title: _____

Title: _____

Date: _____

Date: _____